

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-May-16	31-May-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	141.000.330	129.658.197	8,75%
WINSTON	112.712.021	113.157.204	-0,39%
CHESTERFIELD	76.196.160	81.026.114	-5,96%
FORTUNA	66.676.924	68.238.886	-2,29%
CAMEL	62.839.352	62.004.242	1,35%
LUCKY STRIKE	47.876.523	44.137.947	8,47%
L&M	42.668.100	44.433.528	-3,97%
DUCADOS NEGRO	41.403.224	44.543.265	-7,05%
NOBEL	35.856.519	37.674.040	-4,82%
WEST BROOKLYN	27.083.122	22.602.476	19,82%
DUCADOS RUBIO	24.618.359	27.796.257	-11,43%
DUCADOS RUBIO 100'S	13.063.090	13.382.864	-2,39%
PHILIP MORRIS	13.004.602	5.976.355	117,60%
MARLBORO TOUCH	10.715.276	9.193.766	16,55%
ROTHMANS	10.108.589	9.538.813	5,97%
FORTUNA RED LINE	9.291.650	11.006.215	-15,58%
DUCADOS RUBIO BLANDO	8.982.332	11.257.497	-20,21%
PALL MALL	8.476.622	10.203.024	-16,92%
MARK 1	7.248.940	8.262.840	-12,27%
LUCKY STRIKE BLANDO	7.143.813	7.372.249	-3,10%
MARLBORO POCKET	6.976.787	7.354.933	-5,14%
NOBEL STYLE	6.641.601	6.425.715	3,36%
ELIXYR	6.198.876	7.105.204	-12,76%
JOHN PLAYER SP.	5.932.402	6.570.776	-9,72%
LUCKY STRIKE CLICK & ROLL	5.453.842	4.496.587	21,29%
BENSON & HEDGES AMERICAN	5.407.857	4.993.916	8,29%
PHILIP MORRIS K/S	4.311.336	5.203.965	-17,15%
L&M RED SEMI-RÍGIDO	3.735.963	5.089.943	-26,60%
AUSTIN	3.503.684	2.877.750	21,75%
L&M BLUE SEMI-RÍGIDO	3.193.675	3.963.498	-19,42%
BENSON & HEDGES	3.121.400	2.562.250	21,82%
BN	3.044.211	3.176.341	-4,16%
R 1	3.033.854	2.844.049	6,67%
NOBEL BLANDO	2.961.153	3.204.239	-7,59%
BULLBRAND	2.941.565	2.963.910	-0,75%
OMÉ	2.779.900	2.120.890	31,07%
KARELIA	2.709.720	2.393.420	13,22%
WINSTON EVOLUTION	2.619.449	-	-
PALL MALL LARGO 100'S	2.593.185	3.289.878	-21,18%
CHESTERFIELD BLANDO	2.383.795	3.249.909	-26,65%
LAMBERT & BUTLER	2.281.983	2.028.741	12,48%
JOHN PLAYER SP. BLACK/BLUE	2.261.096	2.159.199	4,72%
GAULOISES RUBIO	2.238.751	2.404.988	-6,91%
RESTO MARCAS	44.835.079	50.812.181	-11,76%
Totales	898.126.712	898.758.060	-0,07%